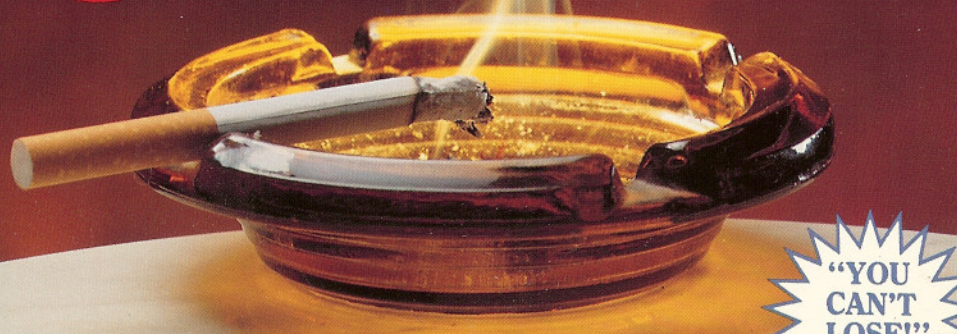


*The Book the Tobacco Companies  
are Praying You'll Never Read!*

# DYING FOR A SMOKE



**David A. Rives**  
Author of *Walk Yourself Thin*

**"YOU  
CAN'T  
LOSE!"**  
*See last page.*

What they're saying about *Dying for a Smoke*:

"The stop-smoking book Mark Twain would have written, had Mark Twain lived to write one!"

"If you can't quit smoking with this, you can't quit smoking!"

"... a gem of a book; mesmerizing!"

"If I were an investor, I wouldn't 'go long' on 'Tobacco' after this thing hits the stands!"

"... the **Glossary alone** is worth \$19.95! So I guess that makes the rest of this dynamite book a 'freebie!'"

"... thanks for giving me back my life."

And what will **you** be saying about *Dying for a Smoke*, except "**No thanks!**" to all your good buddies at R.J. Reynolds, P. Lorillard, Philip Morris, Liggett & Myers, Benson & Hedges, Brown & Williamson and the American Tobacco Company, for as long as you both shall live?

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